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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Adobe Systems IncorporatedApplication No./Patent No.: 10/037,674Filed/Issue Date: 10/22/2001Entitled: Event Collection Architecture

Adobe Systems Incorporated

, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

In the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Inventors To: Websidestory, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 012771, Frame 0301, or for which a copy thereof is attached.

2. From: Websidestory, Inc. To: Visual Sciences, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 019323, Frame 0644, or for which a copy thereof is attached.

3. From: Visual Sciences, Inc. To: Wells Fargo Foothill, LLC

The document was recorded in the United States Patent and Trademark Office at

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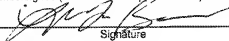
Additional documents in the chain of title are listed on a supplemental sheet.

☒

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

1-5-10

Date

Lori Behun

Printed or Typed Name

Telephone Number

Patent Attorney

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Adobe Systems Incorporated

Application No./Patent No.: 10/037,674 Filed/Issue Date: 10/22/2001

Entitled: Event Collection Architecture

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(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

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OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

4. From: Visual Sciences, Inc. To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at

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5. From: Wells Fargo Foothill, LLC To: Visual Sciences, Inc.

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6. From: Omniture, Inc. To: Adobe Systems Incorporated

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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Lori Behun
Signature

1-5-10
Date

Lori Behun

Printed or Typed Name

Telephone Number

Patent Attorney
Title



United States Patent and Trademark Office

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Total Assignments: 6

Patent #: NONE **Issue Dt:** **Application #:** 10037674 **Filing Dt:** 10/22/2001
Publication #: 20020103664 **Pub Dt:** 08/01/2002
Inventors: Anders Olsson, Martin Liljenback
Title: EVENT COLLECTION ARCHITECTURE

Assignment: 1

Reel/Frame: 012771/0301 **Recorded:** 04/05/2002 **Pages:** 7

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors: OLSSON, ANDERS

Exec Dt: 04/05/2002

LILJENBACK, MARTIN

Exec Dt: 04/05/2002

Assignee: WEBSIDESTORY, INC.

10182 TELESIS COURT, 6TH FLOOR
SAN DIEGO, CALIFORNIA 92121

Correspondent: LEVIN & HAWES

ATTN: PHILIP H. HAYMOND
384 FOREST AVENUE, SUITE 13
LAGUNA BEACH, CA 92651

Assignment: 2

Reel/Frame: 019323/0644 **Recorded:** 05/22/2007 **Pages:** 5

Conveyance: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).

Assignor: WEBSIDESTORY, INC.

Exec Dt: 05/09/2007

Assignee: VISUAL SCIENCES, INC.

10182 TELESIS
SUITE 600
SAN DIEGO, CALIFORNIA 92121

Correspondent: PATTRIC J. RAWLINS

530 B STREET
SUITE 2100
SAN DIEGO, CA 92101-4469

Assignment: 3

Reel/Frame: 022071/0990 **Recorded:** 01/08/2009 **Pages:** 8

Conveyance: SECURITY AGREEMENT

Assignor: VISUAL SCIENCES, INC.

Exec Dt: 12/24/2008

Assignee: WELLS FARGO FOOTHILL, LLC, AS AGENT

2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404

Correspondent: SANDRA P. THOMPSON

18400 VON KARMAN AVENUE, SUITE 800
IRVINE, CA 92612

Assignment: 4

Reel/Frame: 022024/0521 **Recorded:** 12/30/2008 **Pages:** 4

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: VISUAL SCIENCES, INC.**Exec Dt:** 12/30/2008**Assignee:** OMNITURE, INC.550 E. TIMPANOGOS CIRCLE
OREM, UTAH 84097**Correspondent:** PATTRIC J. RAWLINS530 B STREET
SUITE 2100
SAN DIEGO, CA 92101-4469**Assignment: 5****Reel/Frame:** 023525/0329**Recorded:** 11/17/2009**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY (SEE DOCUMENT FOR DETAILS).**Assignor:** WELLS FARGO FOOTHILL, LLC**Exec Dt:** 10/23/2009**Assignee:** VISUAL SCIENCES, INC.10182 TELESIS
SUITE 600
SAN DIEGO, CALIFORNIA 92121**Correspondent:** ROBERT C. KOWERTP.O. BOX 398
AUSTIN, TX 78767-0398**Assignment: 6****Reel/Frame:** 023538/0077**Recorded:** 11/18/2009**Pages:** 20**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).**Assignor:** OMNITURE, INC.**Exec Dt:** 11/12/2009**Assignee:** ADOBE SYSTEMS INCORPORATED345 PARK AVENUE
SAN JOSE, CALIFORNIA 95110**Correspondent:** ROBERT C. KOWERTP.O. BOX 398
AUSTIN, TX 78767-0398

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